Which won?

We dropped these two packaged snack foods from a height of one meter. Which won?



That's right. The one on the left.
That's a clam. And we think it's got a lot going for it.
It's kind of cute, for one thing. Has a sort of impish grin.
Doesn't come from a noisy bird, for another.
As you can see, it comes in a sturdy package.
We call it a valve. You get two, and they've even got a hinge.
And when you've eaten the clam, you can use the shell.
For an ashtray.

Try that with the competition.

Clams . . . the chewy snack in the sturdy pack.